

U.S. Department of Justice
Washington, DC 20530

Supplemental Statement

**Pursuant to the Foreign Agents Registration Act of
1938, as amended**

For Six Month Period Ending 9/30/13

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.

Ruder Finn Inc 1481

(c) Business Address(es) of Registrant
301 E. 57th St
New York, NY 10022

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Lori Traczyk	Senior VP	7/15/13
Meredith Klinger	Senior Associate	5/31/13

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No
 If yes, furnish the following information:

Foreign Principal	Date of Termination
Singapore Tourism Board	5/31/13
Maldives Marketing & Public Relations Corporation	12/31/12

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes No
 If yes, furnish the following information:

Name and Address of Foreign Principal(s)	Date Acquired
Daiichi Sankyo Company Limited 3-5-1 Nihonbashi-honcho, Chuo-ku, Tokyo 103-8426 Japan	9/1/12

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Jamaica Tourist Board
 Via Rail Canada
 Turkish Culture and Tourist Office
 Embassy of the Republic of Korea
 Oficina de Visitantes Y Convenciones de la Riviera

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No
 Exhibit B⁴ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail your activities and services:

See Attached

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below?

Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes No

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing any law, rule, or regulation of the United States or with reference to making any statement, recommendation, or proposal to any such agency or official.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
4/1/13-9/30/13	Jamaica Tourist Board	Fees	\$301,609.10
4/1/13-9/30/13	Riviera Nayarit	Fees	\$43,750.00
4/1/13-9/30/13	SingaporeTourism	Fees	\$20,000.00
4/1/13-9/30/13	Via Rail Canada	Fees	\$60,000.00
4/1/13-9/30/13	Embassy of the Republic of Korea	Fees	\$120,000.00

\$545,359.10

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, have you filed an Exhibit D to your registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁸ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
4/1/13-9/30/13	Jamaica Tourist Board	Expenses	\$278,034.83
4/1/13-9/30/13	Riviera Nayarit	Expenses	\$16,732.47
4/1/13-9/30/13	Singapore Tourism Board	Expenses	\$16,021.39
4/1/13-9/30/13	Via Rail Canada	Expenses	\$1,549.56
4/1/13-9/30/13	Embassy of the Republic of Korea	Expenses	\$7,412.50

\$319,750.75

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Jamaica tourist Board
Via Rail Canada
Turkish Culture and Tourist Office
Riviera Nayarit
Embassy of the Republic of Korea

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or telegrams
 Advertising campaigns Press releases Pamphlets or other publications Lectures or speeches
 Other (specify) _____

Electronic Communications

Email
 Website URL(s): _____
 Social media websites URL(s): _____
 Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

<input type="checkbox"/> Public officials	<input checked="" type="checkbox"/> Newspapers	<input type="checkbox"/> Libraries
<input type="checkbox"/> Legislators	<input checked="" type="checkbox"/> Editors	<input type="checkbox"/> Educational institutions
<input type="checkbox"/> Government agencies	<input type="checkbox"/> Civic groups or associations	<input type="checkbox"/> Nationality groups
<input type="checkbox"/> Other (specify) _____		

21. What language was used in the informational materials:

English Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes No

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

RUDER FINN, INCORPORATED
Schedule of Publications on Behalf of Jamaica Tourist Board

For six month period ending September 30, 2013

Description of Publications	By Whom Written, Edited or Prepared	By Whom Printed, Produced, Published	By Whom Distributed
Jamaica Sponsors Clipper Race To Boost Global Visibility	Ruder Finn	Ruder Finn	Ruder Finn
Jamaican Escape Offers An Array Of Beach Bars For Last Weeks Of Summer	Ruder Finn	Ruder Finn	Ruder Finn
See More And Do More On The Island Of Jamaica	Ruder Finn	Ruder Finn	Ruder Finn
Reggae, R&B & Rap Merge As This Year's Jamaica Reggae Sumfest Features Grammy Award Winning Musician Miguel And Flo Rida As Headliners.	Ruder Finn	Ruder Finn	Ruder Finn
Travel With A Purpose In Jamaica: Learning Vacations For All Ages	Ruder Finn	Ruder Finn	Ruder Finn
Island Style Fashion Finds From Jamaica To Wear On Vacation And Back Home	Ruder Finn	Ruder Finn	Ruder Finn
What Type Of Bride Are You? Jamaica Has A Region That Fits Your Wedding And Honeymoon Style	Ruder Finn	Ruder Finn	Ruder Finn
Jamaica's Top Chef Brian Lumley Brings Island Flavor To Caribbean Week In New York City	Ruder Finn	Ruder Finn	Ruder Finn
Jamaica: Where Jerk Is A Good Thing	Ruder Finn	Ruder Finn	Ruder Finn
Travelers Get A Taste Of Jamaica's Culture With Summer Festivals Showcasing A Range Of Categories	Ruder Finn	Ruder Finn	Ruder Finn

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months, Ruder Finn was engaged in the following activities on behalf of **Jamaica Tourist Board**:

1. Media Relations
2. Promotions
3. Special Events
4. Press Trips
5. Crisis Communications
6. General Counsel

JAMAICA

Contact:

Michelle Horn / Jordanne Hunter

Finn Partners

(212) 715-1600

Michelle.Horn@FinnPartners.com / jordanne.hunter@FinnPartners.com

FOR IMMEDIATE RELEASE

SEE MORE AND DO MORE ON THE ISLAND OF JAMAICA

KINGSTON, JAMAICA – July 10, 2013 – Named by the first inhabitants as “the land of wood and water,” Jamaica’s diverse geography is an active travelers’ paradise. Its topography ranges from mountains to rainforests and wetlands to beaches, and is plush with off-the-beaten path offerings. Visitors seeking experiential travel opportunities can head to a surfing community or embark on daring mountain biking trails that will thrill even the most experienced riders.

SURFING

A hidden surfing gem, Jamaica offers world-class surfing on the eastern end of the island in the parishes of Portland and St Thomas and St James on the western end.

- **When** – Jamaica offers a full eight month surfing season. The best and most consistent surf can be found in the summer and winter months with more fickle, inconsistent swells during the fall and spring.
- **Where** – Fly into Kingston and head east to find the best and most consistent surf conditions. Top surfing spots including Lighthouse, Makka, Ranch and Boston Bay beaches feature long point breaks to sand bar and reef breaks.
- **What** – The Jamnesia Surf Club located in Bull Bay, just eight miles east of Kingston, operates a surf camp catering to travelers. Packages include roundtrip airport transfers from Kingston, lodging, meals, surfboard rental and instruction from top regional surfers.

MOUNTAIN BIKING

Jamaica is home to several mountain ranges, making the destination a challenging yet rewarding mountain biking destination. It provides bikers with complex rides and sweeping views from the mountains to the turquoise waters below.

- Blue Mountain Bicycle Tours – Tours start high up in the mountains and take guests through lush rainforests with stops for snacks, lunch and a swim at a waterfall. This all-inclusive, all-day adventure was lauded by *The New York Times* as “one of the best scenic

vistas in the Caribbean." Expert guides, bikes, and safety equipment will be provided for tour.

- **Rusty's X-cellent Adventures** – Offering daily mountain biking tours in Negril and surrounding areas, Rusty is proud to supply customized tours to meet the needs, wishes and capabilities of the riders. All equipment – bikes, helmets and accessories – are included. Learn more by emailing: rustynegril@hotmail.com.
- **Jamaica Fat Tyre Festival** – This week-long mountain biking extravaganza and tour, is an annual event which quickly sells out each year. It showcases the island's diverse topography, vibrant culture and breathtaking views as riders tour the northeast coast including Ocho Rios, Oracabessa and the Blue Mountains. For more information visit: www.smorba.com

MARATHONS AND TRIATHLONS

Want to ramp up your island getaway and include a race event into your vacation? Jamaica has a variety of friendly competitions for all-levels of competitors and sport enthusiasts including the Reggae Marathon, Kingston City Run and Jake's Off-Road Triathlon.

- **Reggae Marathon**: Characterized by reggae music and a scenic route along the beach, runners at this annual Negril race tackle either a marathon, half marathon or 10k race all of which end on the famous Seven Mile Beach. After the race, runners relax in the Caribbean Sea with either coconut water or a Red Stripe.
- **Kingston City Run**: Hosted in the island's capital, there are two race events: a half marathon and 5k race/walk. The route highlights some of Kingston's iconic attractions including Emancipation Park, Devon House, Bob Marley Museum and Jamaica House.
- **Jake's Off-Road Triathlon**: Voted by *Triathlete Magazine* as one of the Top 5 Off-Road Races in the World, Jake's Off-Road Triathlon in Treasure Beach, offers individual, relay and kids races on Jamaica's South Coast

GOLF

With 12 courses island-wide, several pro and pro-am competitions annually, as well as top-notch golf instruction and service, players will find a course with varying degrees of difficulty to suit their level of proficiency.

- **Championship Courses** – Five championship courses are located around Montego Bay including White Witch, Cinnamon Hill, The Tryall Club, Half Moon Golf Course and Ironshore Golf & Country Club, each offering stunning scenery as well as distinct and unique terrain.
- **First-class Instruction and Service** – All courses have top-notch instructors waiting to help golfers shave a few strokes off their game and caddies to help navigate the course. Many courses and resorts offer private lessons and advice from golf camps to help improve their game.
- **Tournaments** – From the Jamaica Invitational Pro-Am "Annie's Revenge" played on White Witch and Cinnamon Hill to the Jamaica LIME Open, Jamaica plays host to a variety of tournaments for both amateur and professional golfers.

For more information on a vacation to Jamaica, go to www.visitjamaica.com or visit your local travel specialist.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. The JTB was declared the Caribbean's Leading Tourist Board by the World Travel Awards (WTA) from 2006 to 2012. Also in 2012, Jamaica earned the WTA's vote for the World's Leading Cruise Destination, Caribbean's Leading Destination and Caribbean's Leading Cruise Destination for the sixth consecutive year. Additionally, the Historic Falmouth Cruise Port was recognized as the World's Leading Tourism Development Project for the second year, while Ocho Rios was named the Caribbean's Leading Cruise Port; Sangster International Airport was voted the Caribbean's Leading Airport and Montego Bay Convention Centre named Caribbean's Leading Meetings & Conference Centre. The destination also received recognition as the World's Most Romantic Destination and Caribbean's Leading Sports Tourism Destination.

JTB offices are located in Kingston, Montego Bay, Miami, Toronto and London. Representative offices are located in Düsseldorf, Barcelona, Rome, Amsterdam and Tokyo.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at www.visitjamaica.com, or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on Facebook at www.facebook.com/visitjamaica, on Twitter at www.twitter.com/visitjamaicanow or on YouTube at www.youtube.com/aboutjamaicajtb.

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JAMAICA

Contact:

Michelle Horn / Mary Apesos

Finn Partners

(212) 715-1600

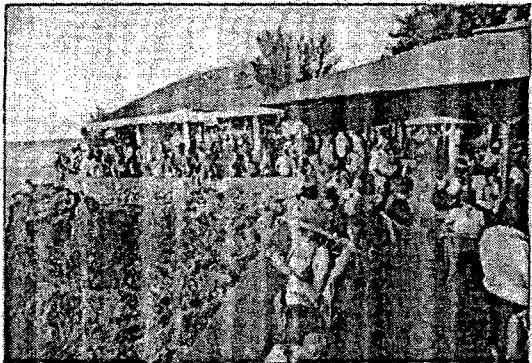
Michelle.Horn@FinnPartners.com / Mary.Apesos@FinnPartners.com

FOR IMMEDIATE RELEASE

JAMAICAN ESCAPE OFFERS AN ARRAY OF BEACH BARS FOR LAST WEEKS OF SUMMER

Award-Winning Beach Bars Open Year Round To Suit All Visitors' Taste

KINGSTON, JAMAICA – August 5, 2013 – Summer may be winding down in the U.S., but Jamaica's beach bars are open year round to cater to every taste and budget. From sunset sips and late-night shindigs, to cliff jumping and water slides, Jamaica's beach bars are sure to offer travelers sheer excitement or relaxation, whatever your preference.



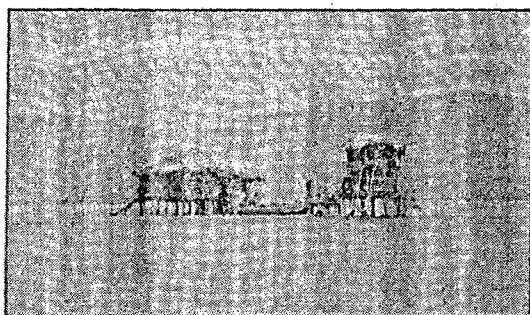
Edgy & Exciting

Rick's Café, named Best Beach Bar of 2013 by readers of *Islands Magazine*, is situated atop Negril's West End Cliffs. Its perfect location allows adventurous guests to cliff jump into the Caribbean Sea for an exclusive experience. Those who feel less daring can linger at the deck and observe Negril's captivating sunset.

Wet & Wild

Nothing tops Margaritaville's 52 Margarita flavors and its distinguishing 22-ounce beer bongs, except for its 120-foot waterslide that takes guests on a ride from the rooftop terrace, splashing into the warm Caribbean water. Located in Montego Bay's "Hip Strip," Margaritaville enjoys a lively and casual atmosphere. It is only 10 minutes away from the pier making it easily accessible for visitors coming by car or by cruise.



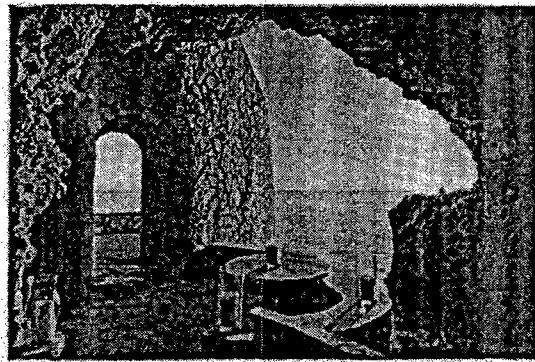


Rustic & Relaxing

Located in Treasure Beach, St. Elizabeth, Floyd's Pelican Bar is truly cherished by locals and visitors alike. The rustic façade made out of driftwood gives this beach bar a laidback vibe. Guests can enjoy a beer at the cabana or go for a swim in the waist-deep blue water. Situated 20 minutes off the coast of Negril, Pelican Bar can be accessed by boat to provide the ultimate Caribbean escapade.

Innate & Intimate

Enjoy authentic Jamaican rum at The Blackwell Rum Bar in Negril. This gem is hidden within the walls of caves at none other than the sophisticated Caves Hotel. *The Cliffhanger*, its signature cocktail, is made with freshly squeezed watermelon juice, a hint of ginger and a specialty rum known by the locals as Black Gold. Its secluded location opens up to the turquoise ocean and provides an intimate and exotic ambiance.



For more information on a vacation to Jamaica, go to www.visitjamaica.com or visit your local travel specialist.

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JAMAICA

Contact:

Michelle Horn / Michaela Barnes

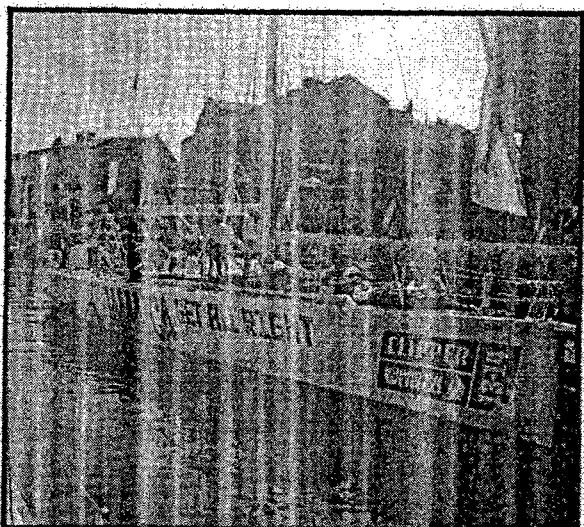
Finn Partners

Tel: 212-715-1600

Michelle.Horn@finnpartners.com / Michaela.Barnes@finnpartners.com

FOR IMMEDIATE RELEASE

JAMAICA SPONSORS CLIPPER RACE TO BOOST GLOBAL VISIBILITY



KINGSTON, JAMAICA - September 11, 2013 -

For the third year, Jamaica will be among the countries represented in the Clipper Round the World Yacht Race. The 2013/14 race got underway on Sunday, September 1 with the *Jamaica Get All Right* crew setting sail from St Katharine Docks, London for the nearly year long journey around the globe. The yacht will showcase Jamaica during the 40,000-mile, 11-month ocean race, globally promoting the destination as it visits 15 ports on six continents.

The founder and chairman of the Clipper Race, Sir Robin Knox-Johnston said, "We are

extremely pleased to welcome back a Jamaican entry, in what is the largest ever edition of the Clipper Race. In both the 2007-08 and 2009-10 editions of the Clipper Race, Jamaica was one of the most popular locations amongst our crew. The race will provide the perfect platform for the Jamaica Tourist Board to continue to showcase Jamaica to an international audience."

Jamaica Get All Right will be crewed by amateurs under the guidance of Pete Stirling who was chosen after a rigorous selection process by organizers of the Clipper Race. After leaving Panama, the crew will begin its Caribbean voyage in May 2014, departing for the Errol Flynn Marina in Port Antonio en route to New York in June, before its return to Europe to complete the final leg of the race.

"This exciting project is a unique opportunity to target Jamaica's key tourism markets across the globe, bringing Destination Jamaica back under the international spotlight," commented John Lynch, Director of Tourism at the Jamaica Tourist Board. "Jamaica's vibrant branding will be seen all over the world. We are planning a creative program of events and activities to mark the arrival of the *Jamaica Get All Right* yacht into the race's various ports-of-call."

William Tatham, Vice President of Cruise Shipping and Marina Operations for the Port Authority of Jamaica, said: "The arrival of these prestigious racing yachts into the Errol Flynn Marina is a fantastic opportunity to demonstrate the unique facilities of the port. At the 2012 World Travel

Awards, Jamaica was named 'Caribbean's Leading Cruise Destination' and we are looking forward to extending a warm Jamaican welcome to the participants."

The 2013/14 Clipper Race is the world's longest ocean race. For more information about the race schedule, visit www.clipperroundtheworld.com.

To learn more about planning your next Jamaican vacation, go to www.VisitJamaica.com or speak to your local travel specialist.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. The JTB was declared the Caribbean's Leading Tourist Board by the World Travel Awards (WTA) from 2006 to 2012. Also in 2012, Jamaica earned the WTA's vote for the World's Leading Cruise Destination, Caribbean's Leading Destination and Caribbean's Leading Cruise Destination for the sixth consecutive year. Additionally, the Historic Falmouth Cruise Port was recognized as the World's Leading Tourism Development Project for the second year, while Ocho Rios was named the Caribbean's Leading Cruise Port, Sangster International Airport was voted the Caribbean's Leading Airport and Montego Bay Convention Centre named Caribbean's Leading Meetings & Conference Centre. The destination also received recognition as the World's Most Romantic Destination and Caribbean's Leading Sports Tourism Destination.

JTB offices are located in Kingston, Montego Bay, Miami, Toronto and London. Representative offices are located in Düsseldorf, Barcelona, Rome, Amsterdam and Tokyo.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at www.visitjamaica.com, or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on Facebook at www.facebook.com/visitjamaica, on Twitter at www.twitter.com/visitjamaicanow or on YouTube at www.youtube.com/aboutjamaicajtb.

About Clipper Ventures Plc

Clipper Ventures Plc was established in 1995 by legendary yachtsman Sir Robin Knox-Johnston, the first person to sail solo non-stop around the world in 1968-69. Sir Robin founded the company on the premise that sailing should be made available to everyone, regardless of age or experience. So he launched the Clipper Round the World Yacht Race in 1996. The company owns and operates its own matched fleet of ocean racing yachts and so far more than 3,000 people have competed in the eight editions of the Clipper Race to date. The company also owns the rights to the professional solo round the world VELUX 5 OCEANS race and runs a successful events division offering corporate sailing and development programmes. Today Clipper Ventures is recognized as a leading international marine events company which is focused on developing and promoting major global events such as the Clipper Race.

Describe fully all activities of Registrant during the period for or in the interest of each foreign principal.

During the six months (April 1, 2013 - September 30, 2013), Ruder Finn was engaged in the following activities on behalf of the Embassy of the Republic of Korea.

1. Business Outreach

- Researched and developed case studies featuring SME businesses trading with Korea under the U.S.-Korea Free Trade Agreement (KORUS FTA).
- Developed state-specific trade data fact sheets.
- Worked with SME businesses using the KORUS FTA to place opinion pieces in local media outlets.
- Provided assistance with contacts for Embassy travel.
- Developed fact sheets containing trade data, case studies and other information.

2. Newsletter

- Developed and distributed monthly U.S. Korea Connect newsletter.
- Managed newsletter database.
- Tracked newsletter analytics.

3. Website

- Updated U.S. Korea Connect website with new content on a regular basis.
- Monitored and reported metrics for website performance.

4. Social Media

- Provided content recommendations for daily social media posts.
- Monitored and reported metrics for social media performance.
- Conducted ongoing outreach and support for securing new blog posts.

5. Monitoring

- Provided daily media monitoring on pertinent issues.

6. Account Management

- Prepared for and participated in client meetings and partners meetings.
- Conducted ongoing activity planning and reporting.
- Provided client with ongoing strategic counsel on issues and initiatives.

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			Andrew Lovesey, <i>ELLE Canada</i>	
JULY	EVENTS IN NAYARIT	CVB MARKETING	PRESS VISITS/Interviews	WRITING
	7th International Marlin and Tuna Fishing Tournament		Jimmy Im, <i>Passport</i>	Riviera Nayarit Islands (Press Release)
				Last-minute summer hotel packages (Pitch)
AUGUST	EVENTS IN NAYARIT	CVB MARKETING	PRESS VISITS/Interviews	WRITING
			Southern Bride Press Group	In Luxe with Riviera Nayarit (Press Release)
SEPTEMBER	EVENTS IN NAYARIT	CVB MARKETING	PRESS VISITS/Interviews	WRITING
			Kelley Scarsbrook, Postmedia News	Health & Wellness in Riviera Nayarit (Press Release)
				Request for winter hotel packages

TURKEY TOURISM

2013 PUBLIC RELATIONS ACTIONS

APRIL	EVENTS IN TURKEY	PRESS RELEASES	PITCHES	PRESS VISITS	PR ACTIVITIES	SOCIAL MEDIA	EDITORIAL CALENDAR	AD SCHEDULE
	National Sovereignty and Children's Day, April 23	Summer activities and festivals +Blue Voyages (release or pitches)	Central Anatolia story angles	Finalize Mediterranean press trip and proposal to Ministry				
	Istanbul International Film Festival	Central Anatolia - Fact Sheet	10 Reasons to fall in love with Turkey's Aegean Region					
	Annual Tulip Festival	Summer Music Festivals						
MAY	EVENTS IN TURKEY	PRESS RELEASES	PITCHES	PRESS VISITS	PR ACTIVITIES	SOCIAL MEDIA	EDITORIAL CALENDAR	AD SCHEDULE
	Commemoration of Atatürk, Youth and Sports Day, May 19	Black Sea Region - Fact Sheet	Black Sea story angles	MEDITERRANEAN PRESS TRIP				
	Istanbul Theater Festival	Best beaches in Turkey	What's New in Turkey	Invite media for Black Sea Press Group				

	Istancool	Prepare Summer Newsletter						
JUNE	EVENTS IN TURKEY	PRESS RELEASES	PITCHES	PRESS VISITS	PR ACTIVITIES	SOCIAL MEDIA	EDITORIAL CALENDAR	AD SCHEDULE
	Istanbul Shopping Fest, June 9-29	SUMMER NEWSLETTER -	Marmara Region story angles	Invite media for Black Sea Press Group	Proposal for 2014 events			
	June & July - International Izmir Festival	Marmara Region - Fact Sheet						
	International Istanbul Music Festival	New hotel developments						
	June & July - International Aspendos Opera and Ballet Festival - Antalya							
	June & July - Traditional Kirkpinar Oil Wrestling, Edirne							
JULY	EVENTS IN TURKEY	PRESS RELEASES	PITCHES	PRESS VISITS	PR ACTIVITIES	SOCIAL MEDIA	EDITORIAL CALENDAR	AD SCHEDULE
	Runfire Cappadocia	Top 10 reasons to visit the Aegean	What's New in Turkey	Invite media for Black Sea press group	Garner market research study proposals			

	The International İstanbul Jazz Festival	Summer Festivals in Turkey						
	Bosphorus Cross Continental							
	Antalya Jazz Festival							
	June & July - International Izmir Festival							
	June & July - International Aspendos Opera and Ballet Festival - Antalya							
	June & July - Traditional Kirkpinar Oil Wrestling, Edirne							
AUGUST	EVENTS IN TURKEY	PRESS RELEASES	PITCHES	PRESS VISITS	PR ACTIVITIES	SOCIAL MEDIA	EDITORIAL CALENDAR	AD SCHEDULE
	August-September - Izmir International Fair, Izmir	Turkey's wine valleys	10 Reasons to fall in love with Turkey's Mediterranean	Finalize Black Sea Press Group	Planning meeting with Tourism Office team			
	Troy Festival - Canakkale				Help review advertising agency proposals			

	Ramadan Feast, August 7 - 10	Write Fall Newsletter						
		Pitch family publications for coverage in Winter (when most families book summer travel vacation)						
SEPTEMBER	EVENTS IN TURKEY	PRESS RELEASES	PITCHES	PRESS VISITS	PR ACTIVITIES	SOCIAL MEDIA	EDITORIAL CALENDAR	AD SCHEDULE
	LycianWay Ultra Marathon September 22 – 30	FALL NEWSLETTER	What's New in Turkey	BLACK SEA PRESS GROUP				
	Ramadan Feast, August 18-21		10 Reasons to fall in love with Turkey's Black Sea Region					
	13th Istanbul Biennial September 14 – November 10		Fall Festivals in Turkey					
	August-September - Izmir International Fair, Izmir							

2013 PUBLIC RELATIONS ACTIONS - VIA RAIL CANADA				
	VIA Updates	Writing	Press Visits / Media Opportunities	Misc. PR Activities
April		Family Travel on VIA Rail (Press Release)	Outreach for Churchill October Press Trip	CMM - NYC (April 15 - 17)
		VIA Onboard Programming (Press Release)		Bring VIA cars to Grand Central (TBD)
				Update from Ryan on Special Train scheduled to run in October from Halifax to Vancouver
				Partner Outreach, Touch base with IINY regarding promotion for 2013/2014
May	VIA Updates	Writing	Press Visits / Media Opportunities	Misc. PR Activities
		Summer Festivals / Events (Press Release)		Rendez-vous - Ottawa (May 12 - 15)
		Summer Packages (Pitch)		International Meeting on the train (Toronto - Winnipeg)
				Partner Outreach
June	VIA Updates	Writing	Press Visits / Media Opportunities	Misc. PR Activities
		VIA Rail Station Updates (Press Release)	Spring has Sprung on the Ocean	TBEX - Toronto (June 1 - 2)
				Partner Outreach
July	VIA Updates	Writing	Press Visits / Media Opportunities	Misc. PR Activities
		Spotlight on Churchill (Press Release) - Swim with the Beluga Whales	Prince Rupert Press Trip	Partner Outreach
August	VIA Updates	Writing	Press Visits / Media Opportunities	Misc. PR Activities
		VIA Rail and Fall Foliage: Best Places to See the Leaves (Press Release)	Summer Press Trip onboard the Canadian (Toronto - Edmonton)	Partner Outreach
		ASK VIA: Where's your leaf-peeping spot? (Pitch)		
September	VIA Updates	Writing	Press Visits / Media Opportunities	Misc. PR Activities
		Cozy Up! Spend the Holidays with VIA Rail (Press Release)		Go Media - Prince Edward Island (September 8 - 12)
				Partner Outreach

2013 PUBLIC RELATIONS ACTIONS

	EVENTS IN NAYARIT	CVB MARKETING	PRESS VISITS/Interviews	WRITING
APRIL	Punta Mita Gourmet & Golf Classic 2013 [11-14]		Punta Mita Gourmet & Golf Press Trip	Gourmet & Golf Classic (Press Release)
			Samantha Stewart, <i>CURVE</i>	New Developments (Press Release)
			Betsy Crowfoot & Robert Greiser, <i>Sailing Magazine</i> , <i>Sail Magazine</i> , <i>Sailing World Magazine</i>	Request summer packages from hotels
MAY	EVENTS IN NAYARIT	CVB MARKETING	PRESS VISITS/Interviews	WRITING
			Carlos Melia, Freelancer	Road Trippin' through Riviera Nayarit (Press Release)
JUNE	EVENTS IN NAYARIT	CVB MARKETING	PRESS VISITS/Interviews	WRITING
			West Coast Road Show	
			Ted McIntyre, <i>Canadian Golf</i>	